



COLLEGE OF THE  
**Holy Cross**

**OFFICE OF GIFT PLANNING**

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## Gifts of Life Insurance

### Make College of the Holy Cross a Beneficiary of Your Life Insurance

Making a gift of life insurance allows you to transfer ownership of a paid-up life insurance policy to College of the Holy Cross. Holy Cross elects to cash in the policy now or hold it.

### How You Benefit from a Gift of Life Insurance

- › Make a gift using an asset that you and your family may no longer need.
- › Receive an income tax deduction equal to the cash surrender value of the policy.
- › You may be able to use the cash value of your policy to fund a gift that delivers income, such as a planned gift annuity.

**BECOME  
MORE**

CAMPAIGN FOR  
THE FUTURE  
OF HOLY CROSS